

# COME PREPARED TO YOUR NEXT MEETING WITH REPRINTS & DATA-USE

CR Foundation® Reprints and Data-use Information

## Are You Prepared for Upcoming Dental Meetings and Conventions?

The *Gordon J. Christensen Clinicians Report*® is often a guide clinicians will use to identify the best products in the dental industry. CR Foundation® offers the option to purchase both printed and digital rights to publication materials.

By purchasing Data-use or Bulk reprints, your product information can be easily shared and promoted at major dental conventions because of our easily recognizable masthead, logo, and format.

## What is the Value?

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A: Data-use is most commonly used to create social media posts, press releases, email blasts, intercompany communication, and printed advertisements.\*

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A: Reprints are most often used as handouts at dental conventions, stuffers for product orders, and as a resource for sales representatives.

## How do I Order?

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