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CR Foundation® Reprints and Data-use Information

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The *Gordon J. Christensen Clinicians Report*® is often a guide clinicians will use to identify the best products in the dental industry. CR Foundation® offers the option to purchase both printed and digital rights to publication materials.

By purchasing Data-use or Bulk reprints, your product information can be easily shared and promoted at major dental conventions because of our easily recognizable masthead, logo, and format.

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A: Data-use is most commonly used to create social media posts, press releases, email blasts, intercompany communication, and printed advertisements.*

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A: Reprints are most often used as handouts at dental conventions, stuffers for product orders, and as a resource for sales representatives.

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Clinicians Report®**
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Myriah Christopherson
Assistant Business Director
801-655-4211 • 801-226-2121
myriah@cliniciansreport.org
data-use@cliniciansreport.org

*All advertisements are subject to review by Clinicians Report® and must meet specified guidelines.

**The cost for reprints varies by the order size and length of the article.